

## Financial Services' Middle Market Perspectives on Government Services

## FINANCIAL SERVICES' MIDDLE MARKET COMPARED TO THE U.S. MIDDLE MARKET

the economy. But it is often stuck in the middle: too big to qualify for special services or to be exempt from regulations, and too large to field government-affairs teams at seats of government. The National Center for the Middle Market

The U.S. middle market is the fastest growing segment of

market executives to evaluate the quality and impact of the government services they receive. This data shows how financial services' middle market view of government services compares to the view of the U.S. middle market as a whole.

therefore took an election-year opportunity to ask middle

#### FINANCIAL SERVICES' MIDDLE MARKET

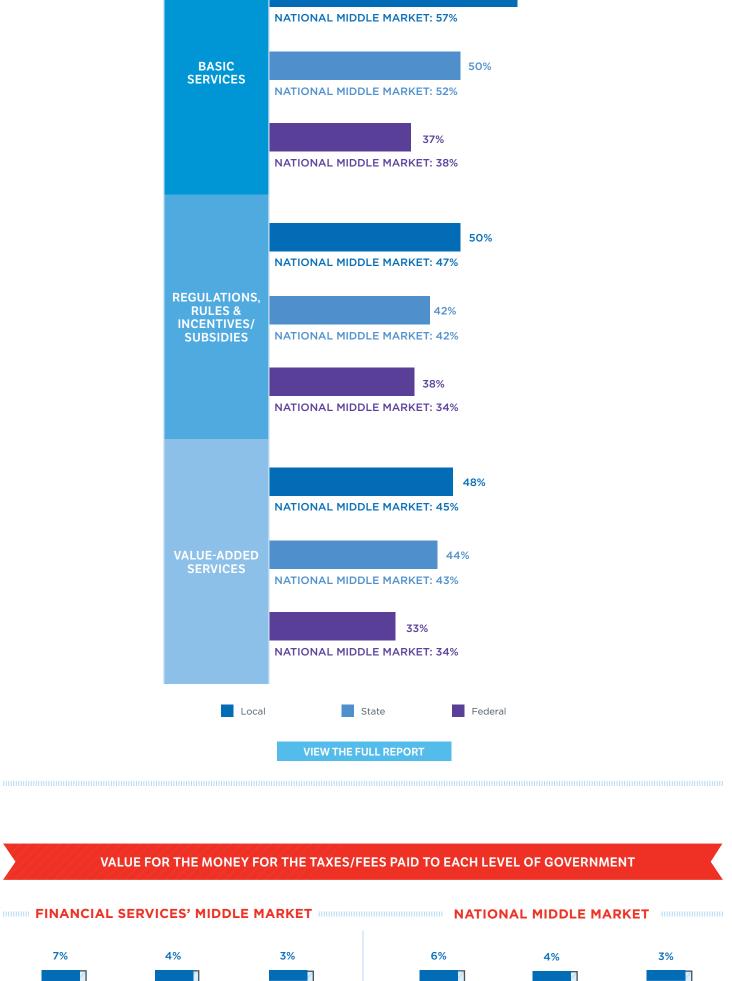
IMPORTANCE OF GOVERNMENT FUNCTIONS TO BUSINESS OPERATIONS



### 65%

PERCENT AT LEAST SOMEWHAT SATISFIED WITH GOVERNMENT SERVICES

FINANCIAL SERVICES' MIDDLE MARKET





16%

20%

**16**%

42%

Less Than Optimal

**FEDERAL** 

STATE

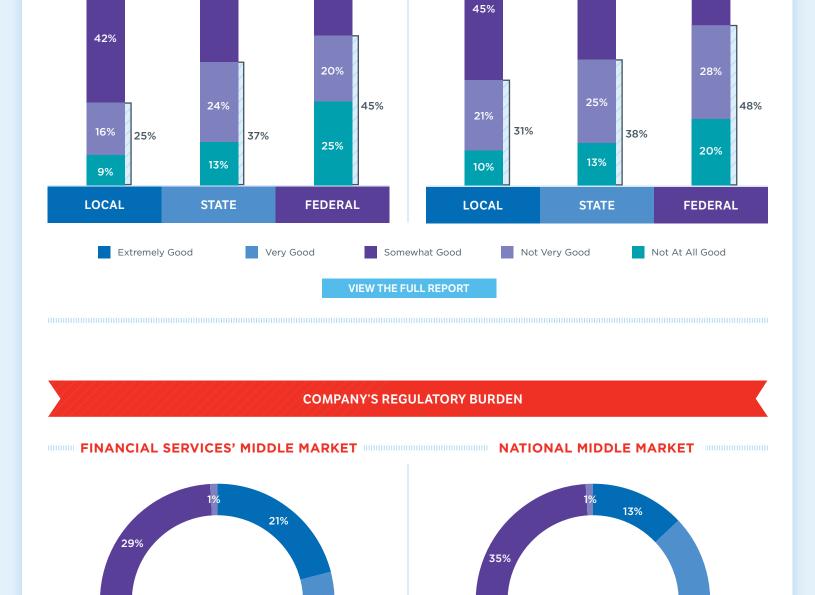
24%

16%

19%

44%

33%

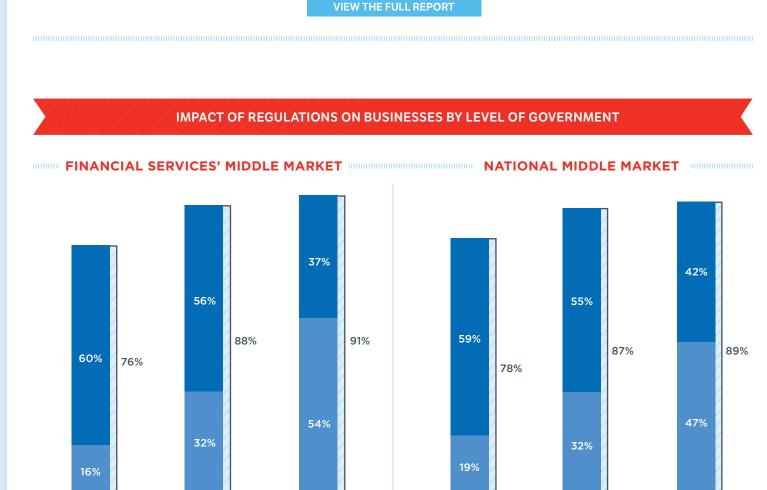




49%

Unmanageably High

**LOCAL** 



# **QUALITY OF EXPERIENCE WITH A GOVERNMENT OFFICIAL**

VIEW THE FULL REPORT

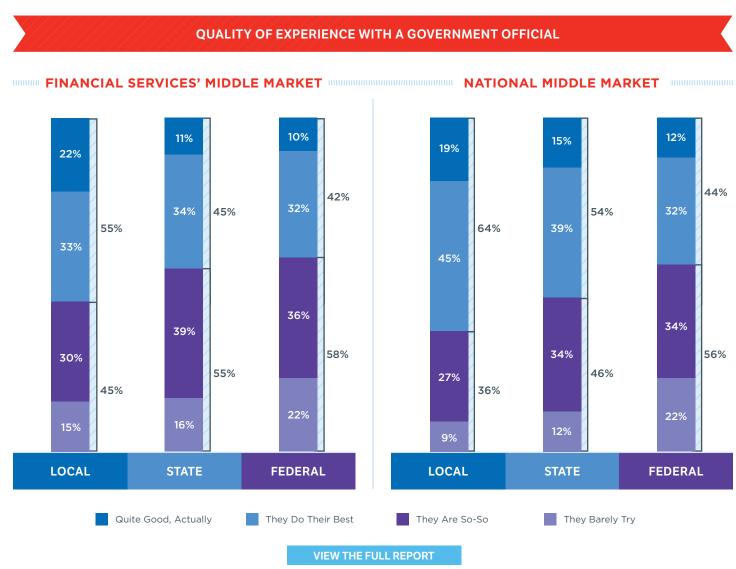
**LOCAL** 

Major

**FEDERAL** 

Minor

STATE





EXTENT TO WHICH REGULATIONS FROM DIFFERENT LEVELS OF GOVERNMENT COMPOUND EACH OTHER

28%

